

25 November 2025

Subject: Press Day Schedule for Car Brands, Motorcycle Brands, and Other Product Categories

The 47th Bangkok International Motor Show

To: All Exhibiting Companies of the 47th Bangkok International Motor Show

We are pleased to inform you that the 47th Bangkok International Motor Show has received strong support and participation from more than 50 automotive and motorcycle brands. In accordance with the resolutions from the joint meeting regarding the allocation of public relations presentation slots for each brand, please find the event details below:

Schedule

Construction Days: Monday 16th March – Sunday 22nd March 2026; Total 7 days

1st Press Day(Car Brands):

Monday 23rd March 2026 from 9:00 hrs. to 22:00 hrs. (Approximate Time)

Media access to Exhibition Hall: 8:30 hrs. – 22:00 hrs.

Exhibitor access to Exhibition Hall: 7:00 hrs. – 22:00 hrs.

1st V.I.P. Day: Monday 23rd March 2026 from 12:00 hrs. to 22:00 hrs.

The Official Opening Ceremony

Tuesday 24th March 2026 from 09:59 hrs. to 10:30 hrs.

Exhibitor access to Exhibition Hall from 8:00 hrs. – 18:00 hrs.

2nd Press Day (Motorcycle Brands & other product categories)

Media access to Exhibition Hall from 10:30 hrs. – 18:00 hrs. (Approximate Time)

2nd V.I.P. Day: Tuesday 24th March 2026 from 10:30 hrs. to 18:00 hrs.

Public Days: Wednesday 25th March - Sunday 5th April 2026; Total 12 Days

Weekends, from 11:00 hrs. to 22:00 hrs.

GRAND PRIX INTERNATIONAL PUBLIC COMPANY LIMITED

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Exhibitor access to Exhibition Hall: 9:00 hrs. – 22:00 hrs.

Weekdays, from 12.00 hrs. to 22.00 hrs.

Exhibitor access to Exhibition Hall: 10:00 hrs. – 22:00 hrs.

Venue: Challenger 1-3 & Exhibitor Hall 7-8 : IMPACT Muang Thon

To maintain the professional image of the Bangkok International Motor Show and to ensure strict adherence to the scheduled presentation and public relations timelines, we kindly request the cooperation of all exhibitors—including car brands, motorcycle brands, and other participating companies—to strictly follow the assigned presentation slots. Please comply with the instructions provided by the event staff at all times.

For the group photo session following each brand's presentation and media briefing, the organizers respectfully request that the photos be taken exclusively between the Chairman, the Vice Chairman of the 47th Bangkok International Motor Show, and the executives of each respective brand. This guideline applies to Press Day on 23 March 2026 (CAR BRANDS) and 24 March 2026 (MOTORCYCLE BRANDS & OTHER PRODUCT CATEGORIES), in order to ensure efficient time management on both days.

Should you wish to invite your distinguished guests or VIP media representatives for photo opportunities at your booth, you may do so after the official photo session between the Executive Committee of the 47th Bangkok International Motor Show and your brand's executives has been completed.

We kindly request your cooperation and understanding on this matter

Respectfully Yours,


Mr. Jaturont Komolmis
Vice Chairman
The 47th Bangkok International Motor Show

Note: The Presentation Schedule will be provided to you at a later date.

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